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FOOD INFORMATION CALENDAR

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THE 1947 FOREST FIRE PREVENTION CAMPAIGN. . . . The two key slogans in the 1947 Cooperative Forest Fire Prevention

Campaign were inspired by the urgent need for timber and expectation of greatly increased recreational use of forests in the coming years. The slogans are: "Burned timber builds no homes," and "Please, folks, be extra careful this year. Remember, only you can prevent forest fires." Plans for the 1947 campaign were announced on June 13 by the State Foresters Association and the U. S. Forest Service.

The information program for the campaign, supplied by The Advertising Council, Inc., includes use of posters, bookmarks, car cards, letter stamps and the like, featuring "Smokey" bear, guardian of forests, and two little bears, "Jokey" and "Pokey." American Forest Products Industries, Inc., the American Forestry Association, and the American Red Cross are cooperating in the campaign.

Clint Davis, former FS Chief of Information for the Southern States, will succeed R. F. Hammatt as director of the Cooperative Forest Fire Prevention Campaign, on Mr. Hammatt's retirement from service July 1. A work committee named to help carry on the program includes: State Foresters Charles Flory of South Carolina, R. L. Emerick of Pennsylvania, A. R. Kienholz of Connecticut; and H. J. Eberly, David P. Godwin, and Dana Parkinson of the U. S. Forest Service.

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MOBILIZING AGAINST HUNGER, subject of FAO's Information Service Bulletin No. 3, just received in USDA, may well be the slogan for various international actions being taken as a result of the Special Meeting on Urgent Food Problems in Washington May 20 to 27. This FAO bulletin contains a summary report of the Special Meeting in highly readable form; copies can be secured from USDA's Office of Information.

Plans are now being made for the annual session of the FAO Conference to be held in Copenhagen, Denmark, beginning September 2. One important matter for consideration will be the plan for a permanent world food operating agency which Sir John Boyd Orr, Director-General of FAO, was asked at the Special Meeting to prepare. On June 20 the organizational meeting of the International Emergency Food Council will be held in Washington.

Specific recommendations were approved at the Special Meeting on Urgent Food Problems for the "guidance of governments and international organizations in encouraging conservation and expansion of food supplies, and in formulating policies of food allocation and distribution."

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FALL WHEAT INSURANCE PROGRAM. . . . An 8-page background statement on the fall wheat crop insurance program is ready for the printer. It should be ready for county Agricultural Conservation Committees and crop insurance salesmen by July 10.

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LATEST CROP REPORT. . . . BAE's general crop report for June 1, released on the 10th, promises a total volume of production equal to that of the past four years. Too much rain and other weather handicaps in May offset considerably the good early spring start, but apparently farmers will be able to plant all the acreage they had planned and more in some instances. Adequate moisture in most sections favors late planting.

Winter wheat prospects improved during May, and with a fairly large production of spring wheat coming along, the third consecutive billion-bushel wheat crop and the third largest total production of wheat on record is indicated. Other significant crop forecastings include:

Other Grains--The second largest oats crop of record (1,492,783,000 bushels) is expected. . . . The barley crop will probably be the smallest since 1937 and rye prospects are less than half the 1935-44 average production. . . . In general corn plantings are up to schedule in spite of wet weather in May.

Fruit--Total fruit production other than citrus is expected to be slightly above average and 10 percent above last year. A near-record peach crop is expected, and the Outlook for cherries, plums, apricots, figs, avocados, olives, cranberries, and dates is particularly good. . . . The commercial apple crop will be somewhat below average but at least one-half larger than the record low 1945 crop.

Truck crops were badly damaged by excessive rains during May, but the total tonnage is one-eighth larger than the record set in 1945 and 40 percent above average. The estimate for summer truck crops is one-fifth larger than last year's tonnage.

Milk production--Heaviest production record per cow in May kept milk production at near-record levels in spite of fewer cows milked.

Early potatoes--The largest commercial early potato crop of record is indicated.

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WORLD FOOD PRODUCTION PROSPECTS. . . . Effective conservation and distribution of supplies, internationally and within deficit-producing countries, will be necessary throughout 1946-47, if another critical food shortage is to be avoided next spring, OFAR concludes in a report of world food-production prospects recently completed by that agency. A 4-page summary of the OFAR report has just been released by the Office of Information. Ask OI for "Foreign Food Production, Current Prospects for 1946-47." World food production in 1946-47 is expected to be somewhat larger than in 1945-46, but low carry-over of reserves into the 1946-47 season puts total food supplies below prewar levels and short of world requirements. The summary includes a chart showing the estimated average consumption of food by the nonfarm population of 15 European countries in the fall of 1945 and spring of 1946.

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AGRICULTURAL LEGISLATIVE DEVELOPMENTS. . . . June 6, Representative Hope introduced a bill to establish an agricultural marketing administration to continue research and regulatory work on marketing of farm products; Representative Flannagan introduced a bill to continue the Sugar Act for one year. June 7, the House received the conference report on the agricultural appropriation bill; the Senate Banking and Currency Committee reported a revised bill to extend price control; Representative Wickersham introduced bills to encourage the sale of wheat and corn for foreign relief; Representative Flannagan introduced a bill to establish an animal quarantine station on Swan Island (in the Caribbean). June 8, Senator Butler submitted an amendment to the price-control bill to provide additional grain bonuses. June 10, the Senate passed the La Follette Congressional re-organization bill; the House Agriculture Committee reported bills to prohibit 1947 peanut marketing quotas and to require peanut acreage allotments in future years to be at least as large as for 1941; the House Public Lands Committee reported a bill to authorize re-seeding of federal lands.

June 11, the House agreed to the conference report on the agricultural appropriation bill; the Senate began debate on the bill to extend price control; the House passed the Labor-Federal Security appropriation bill; agree to an amendment prohibiting NLRB from dealing with farm labor; the House Ways and Means Committee reported a bill extending for 7 months the period during which alcohol plants may produce sugars and syrups; the House received and sustained the President's veto of the Case labor bill; the President approved a bill prescribing new administrative procedures for government departments and agencies; the House received the President's recommendation for revision of 672 million dollars of lend-lease funds. June 12, the Senate debated the bill to extend price control; debated Thomas (Okla.) amendment to exclude agricultural items from price control.

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NEW ENTERPRISE ENLISTS USDA'S RADIO CHIEF. . . . John Baker, Chief of USDA's Radio Service, has resigned effective in mid-July, to start a farm manuscript service to be sold to radio stations. He will be associated in the new enterprise with Samuel L. Veitch, publisher of the National County Agent Magazine. The script service, to be called "Your Farm Neighbor Program", will be a daily 15-minute manuscript, combining an interpretation of government activities affecting agriculture and farmer experience stories on a regional basis. The service is expected to be started about August 1 in a limited area with regional offices and distribution points established later.

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RADIO SCHEDULE, JUNE 22. . . . AMERICAN FARMER, ABC, 12:30 p.m., EST, "The Business Side of Farming," weekly USDA report for farmers.

CONSUMER TIME, NBC, 12:15 p.m., EST. Program on air transportation of fruits, vegetables and flowers.

NATIONAL FARM AND HOME HOUR, NBC, 1:00 p.m., EST, summary of news developments for farmers called "Department of Agriculture Headlines." Also a discussion on canning and preserving for the "home" part of the show.

SOME SELECTED USDA RELEASES. . . . New WFO 75.9 issued to obtain more canned meat for foreign relief requirements--1240; New high in FSA loans to veterans reached in recent two-month period--1237; Grain exports in May totaled nearly 600,000 tons--1247; War Food Orders (75.3 and 75.4) on pork, pork products, and veal, revised to facilitate purchases for foreign relief programs and clarify previous orders--1254; Abundant supply of early potatoes move into most markets--1259; James H. Marshall named director of PMA's Sugar Branch, Lawrence Meyer, assistant director--1261; Procedure for flaxseed payments announced--1256; General crop report as of June 1, 1946--1269; Protein meal and soybean controls tightened under WFO-9 to keep these products moving in normal trade channels--1272; "Conserve Natural Resources for Sound National Economy," Secretary Anderson at the 1946 Convention of Kiwanis International in Atlantic City, N. J., June 11--1262; Japanese beetle quarantine restrictions beginning week of June 10--1276; 1946 loan program for grain sorghums announced--1278; Wheat loan program at 90 percent of parity announced for 1946 crop--1281; 1946 barley loan program announced--1279; Members of the joint China-U. S. and Philippine-U.S. agricultural missions named--groups to leave on June 20 and June 27--1284; F. G. Renner of SCS heads four-man soil conservation mission to Greece--1282; 1946 oats loan and purchase program announced--1291.

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OTHER RELEASES OF AGRICULTURAL SIGNIFICANCE. . . . Statement of Chester Bowles, Director of OES, on effect of proposed elimination of meat price controls on current marketing of live-stock--OES-69; CPA establishes emergency distribution system for steel to insure more far machinery and other urgently needed steel products-CPA-412; OPA increases consumer price of bread one cent per pound and one cent per dozen for bread-type rolls effective June 12--OPA-6556.

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WITH USDA OFFICIALS. . . . The schedule of coming events for USDA officials includes the following: Secretary Anderson will address the graduating class of the University of Michigan, June 22; Undersecretary Dodd will speak at a meeting of the Kansas Wheat Improvement Association in Kansas City June 17, and at a national meeting of State PMA officials in Chicago, June 18 and 19; W. A. Minor, assistant to the Secretary, and R. M. Salter, Chief of BPISAE, will participate in the first annual conference of the American Plant Food council at Hot Springs, Virginia, June 24 and 25.

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HAVE YOU SEEN "OUR CHILDREN," latest USDA film on the world food crisis, mentioned in the June 7 Famine Campaign Round Up? Sixteen mm prints of this film are now available in State film depositories and State Managers of the Emergency Food Program have been furnished 35 mm. prints for showing in commercial theatres. How helping the world's hungry children will protect the future of our children is depicted in this 5-minute movie.

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1946 PROSPECTS FOR FATS AND OILS as shown in a recent BAE "Situation" reports can be briefly summarized as follows:

Butter--substantial decline in production with further decline in amounts available to civilians. . . .Other Food Fats--about the same amount for civilians. . . .Drying oils--about 40 percent more for civilians if manufacturers' quotas are maintained at present levels. . . .Soap fats and oils--slightly less for soap-making if present quotas are continued, and considerably less soap for civilians because of larger civilian population.

This country is allocating to foreign countries a little less than a billion pounds of fats this year (two-thirds of which is lard,) as compared with 1.1 billion pounds last year and 1.6 in '43 and '44. However, total domestic production of fats and oils is expected to drop somewhat, partly because less butter and cottonseed oil will be available. Import of fats and oils is also expected to drop below last year's 902 million pounds which was relatively low as compared with prewar figures.

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THE 1946 COMMUNITY FOOD PRESERVATION PROGRAM is not just another campaign, it is a MUST, according to the new fact sheet on the program going out this week. This year the program is closely related to the world-wide need for food as well as to the winter food supply of many families, school lunch programs, and welfare institutions and organizations. Pointers for supervisors, the outlook for canning equipment, and how to get sugar for canning are featured information aids in the 4-page fact sheet, copies of which can be obtained from the Office of Information. Ask for PA-15.

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A PEACH FACT SHEET is scheduled for distribution within the next few days to boost the bumper 1946 crop which is expected to be the second largest in history, and much larger than the last 10-year average. Quality and size of this year's peaches are expected to be better than last year's record crop..

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SAVORY HERBS, CULTURE AND USE, Farmers' Bulletin No. 1977, is a recent USDA publication. This attractive, well-illustrated bulletin of 33 pages stimulates curiosity in growth and use of savory herbs.

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